

EU Open Cities Innovation Challenge

What is the challenge about?

The EU Open Innovation Challenge led by the Open Cities Consortium is a Pan-European quest for best ideas in two specific areas (participants can contribute to any of the following two challenges):

What data should be opened first (that is not already opened)?

EU cities have an overwhelming amount of data and face an overwhelming number of problems to be solved within budgetary restrictions. A viable option to reduce cost is to open up this data for others to use for the improvement of EU cities. The opening of the city data must be prioritized according to the most pressing needs of the citizens. We need your opinions on which data should be opened first and for what uses?

Give ideas for open data apps and ways to monetize them

What apps can be built for the improvement of the EU cities? Such apps can only be successful in the long term if they are profitable; therefore finding profitable business models for apps is a key aspect in order to ensure their availability.

What are the benefits of participation?

- **1500€ in prizes for the top five solutions!!** 500€ for the top solution, 400€ for the second one, 300€ for the third one, 200€ for the fourth one, and 100€ for the fifth one.
- Small Amazon vouchers worth of **20€** for **all participants** who complete all the steps (*including contribution to idea forums and taking three brief surveys at different stages of the challenge*).
- An invitation to the Smart city expo finale.
- A mention of all key contributors to this challenge in a whitepaper, which will be prepared based on the lessons, learned from the innovation challenge.

How will the prizes be awarded:

- The top five solutions will be selected by representatives from five EU cities seeking **innovativeness** (i.e. the solution hasn't been tried before in this form) and **implementability** (i.e. the solution takes into account the various risks involved and provides realistic ways of managing the risks) which fulfill best these guidelines
- A panel of judges from the FP7-project will determine how the prize money is distributed based on how well the solutions meet the objectives of the challenge and how well the participant engage in the guidelines described on the registration page of the challenge.

- For top solution picked by City representatives, contributors will meet via teleconference with City Policymakers to discuss solution in more detail.

What are the participation requirements?

CHALLENGE TIMELINE

Challenge starts: **August 27th**

Challenge ends: **November 1st**

Participation is free and participants can contribute to any of the two questions. Registration is required in order to participate.

All participants will be required to:

- Register before participation
- Complete a brief pre-participation survey
- Read carefully the guidelines for participation (Guidelines are provided on the registration site and will be emailed to participants as a reminder)
- Contribute to either of the two questions in the challenge
- Complete a brief survey 5 weeks after start day
- Complete a survey at the end of the event

PRIVACY STATEMENT: All the content and information provided in the context of the EU Open Cities Innovation Challenge is confidential and will not go public.